



## Why Contribute to AchieveKids' Endowment?

### Do You Want To...



### Consider



### So You Can

Maximize your deduction and minimize the gift details.

Using cash to make your gift

Claim your deduction against a larger portion of your adjusted gross income and make an immediate impact

Afford a larger gift and avoid capital gains liability.

Giving appreciated stock or bonds held over one year

Buy low and give high. Make a gift that costs you less than the benefit it delivers while avoiding capital gains tax

Make a gift for the future that doesn't affect your cash flow or portfolio now.

Putting a bequest in your will (cash, specific property, or a share of the estate residue)

Make a gift that costs you nothing today and provides an estate tax deduction tomorrow

Retain income benefits from assets you give and afford a larger gift.

Creating a charitable gift annuity or a charitable remainder annuity trust or unitrust

Receive income for your lifetime; receive a charitable deduction and diversify your holdings

Reduce high tax liability now and gain additional income later.

Establishing a deferred gift annuity

Enjoy a larger deduction and a higher income rate than other life-income gifts offer